



# MOR VIMMER

Portfolio available at [www.morvimmer.com](http://www.morvimmer.com)

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## OBJECTIVE

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Seeking a position as a Web Designer where extensive knowledge in multimedia programming, website development, print design, and project management will be fully utilized.

## SUMMARY OF QUALIFICATIONS

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### Graphic Design

- Utilize sophisticated tools and technologies to create inspiring graphics, interactive CDs, advertisements, and promotional materials.
- Excellent communication, organizational, and interpersonal skills. Customer-focused and a team player.
- Creative with artistic eye for detail in design.
- Extensive experience managing projects under tight deadlines from inception to completion.

### Technical and Programming Skills

- Exceptional technical, analytical, and troubleshooting skills.
- Extensive knowledge in Web technology such as PHP, MySQL, XHTML, CSS, Flash, and ActionScript.
- Extensive knowledge in content management systems (CMS), such as WordPress, DRUPAL, and ExpressionEngine.

## EDUCATIONAL QUALIFICATIONS

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- Bachelor's Degree in Multimedia Design; Meimad Visual Art School, 1999;  
Key Skills: Photography, Graphic Design, 3-D Design, Multimedia Programming
- Microsoft Developer MCP Certification; John Bryce Computer Training Center, 2002;  
Key Skills: Visual Basic 6.0, ASP, SQL Server, and MS ACCESS.
- Graphic Design; ORT Career Training Center, 1994.

## TECHNICAL PROFICIENCIES

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**Software:** Photoshop, Illustrator, InDesign, Dreamweaver, Flash, Director, Microsoft Word, and Power Point

**Languages:** Action Script 2.0, XHTML, CSS, PHP, Java Script, Lingo

**Database Related:** Microsoft Access, MySQL

**Platforms:** Ability to work on PC and Mac operating systems

## PROFESSIONAL EXPERIENCE

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### **Web Designer/Developer**

**December 2009 to Present**

#### **Consultant - Telophase – Arlington, VA**

- Design Web applications for government agencies.
- Integrate designs into CMS.
- Conduct quality assurance for all Web applications.

### **Web Art Director**

**September 2009 to November 2009**

#### **GKA Advertising – Bethesda, MD**

- Worked closely with project managers and designers to develop marketing campaigns for companies.
- Created emailers, banners, and mobile websites.
- Updated and maintained websites for clients.

### **Website Designer/Developer**

**November 2008 to September 2009**

#### **Consultant – D.C. Metro Area**

##### **Digital Studios**

- Designed and developed websites for a wide range of clients, with emphasis on usability. Implemented sites in various content management systems and ensured consistent appearance in all major browsers.
- Communicated directly with clients and produced products that fit their needs.
- Independently managed projects through the full development cycle.

##### **National Public Radio (NPR)**

- Designed banners, ads, and web pages.
- Designed and programmed interactive flash movies.

##### **Marstudio Design Firm**

- Created interactive flash movies for e-commerce websites.
- Developed websites in HTML in compliance with W3C standards.
- Completed troubleshooting to ensure consistent appearance across all major browsers.

##### **BroadSoft**

- Conducted usability analyses of three websites and suggested information architecture improvements.
- Updated site content and Drupal files.

### **Graphic and Web Designer**

**January 2007 to October 2008**

#### **Brivo – Bethesda, MD**

- Worked closely with marketing department and CEO to create marketing materials, including monthly advertisements, mailings, brochures, and trade show booths.
- Created materials with careful attention to marketing psychology techniques.
- Prepared files for print production and saw all printing through to completion.
- Designed dealer and developer extranet websites, paying careful attention to Web usability and ensuring compliance with W3C standards.
- Designed software interface for hardware and integrated designs from HTML into CMS.
- Managed multiple projects simultaneously with minimal supervision.
- Consistently complied with timelines, budget requirements, and company vision.

## **Graphic and Web Designer**

**2004 to 2006**

### ***New Signature – Washington, DC***

- Designed websites, print materials, and Flash programs for a wide range of clients.
- Created HTML and style sheets in compliance with W3C standards and integrated templates into CMS as needed.
- Managed projects independently and in compliance with timelines and budgets.
- Brainstormed with clients to design products that best met their needs.
- Effectively communicated and coordinated with clients, print houses, and programmers to achieve optimal results.

## **Graphic and Web Designer**

**2001 to 2004**

### ***Freelance***

- Designed websites and print materials for a diverse client base, including the Nefrit El-Or Band, HolisticPro, and Excel Mortgage Inc.
- Used programming skills to develop sites that attracted the desired audience for each client.

## **Multimedia Programmer**

**1999 to 2001**

### ***CD-Tone Technology – Israel***

- Created interactive CDs with learning programs for children; programs included puzzles, games, articles, and educational materials.
- Produced over two CDs per month. Entirely responsible for obtaining materials from graphic designers, compiling them into Director, programming and debugging CDs, and ensuring timely production.
- Completed all troubleshooting and resolved any program flaws. Incorporated disk into different operating systems.

## **VOLUNTEER WORK**

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Designed websites and used PHP, XHTML, CSS, and Java Script to implement designs into WordPress for the following organizations:

- Off Our Backs
- Marian Greenblatt Education Fund